The William C. Jennings Award for Commercial Transaction of the Year stands as a testament to the legacy of William C. Jennings, Sr., a distinguished figure in Texas real estate who dedicated his career to leadership and excellence. The award honors individuals who embody REALTOR® values and recognizes outstanding commercial real estate transactions that benefit clients, enhance community life, and drive economic development.

Eligibility

- All commercial brokers and agents who are members of Texas REALTORS® can enter.
- The deal must have closed within the past 3 years. (Non-winning deals submitted previously can be resubmitted.)
- The project does not need to be operational to qualify.
- If you are the primary agent on a transaction and receive support from a team, all participating agents must be members of the board.
- The deal must benefit the client, enhance the community's quality of life, and contribute to the economic development of the applicant's market.
- Transaction does not have to be a multimillion-dollar deal.
- Anyone on the evaluation panel is ineligible to apply.
- Past winning deals cannot be resubmitted.
- Only one entry per REALTOR® members

Submission Guidelines

- Narrative describing the deal and its impact.
- Evidence of improved communication with local associations.
- Documentation of the deal's impact on quality of life and community benefits.
- Documentation of the deal's contribution to economic development.
- Description of the applicant's role in the project.
- Before and after pictures of the project.
- Third party recommendations or testimonials in support of your application (optional)

Award-Winner Perks

- Plaque and recognition at the annual Texas REALTORS® Winter Meeting Awards Luncheon
- The winner of the award will be featured in *Texas REALTOR®* magazine
- Nominated for recognition at the national level.
- Recognition across Texas REALTORS® social media platforms

Judging Panel

- Texas REALTORS® Commercial Committee Leadership
- The immediate past chair of the Texas REALTORS® Commercial Committee

About William C. Jennings

William C. Jennings, Sr. served as president of the Fort Worth Board of REALTORS®, president of Texas REALTORS®, and served on the Executive Board of the National Association of REALTORS®. He founded the Commercial Investment Division of Texas REALTORS® and was appointed by the governor of Texas to be chairman of the Texas Real Estate Research Center. His career accomplishments were recognized when he received the REALTORS® statewide award for the commercial real estate transaction of the year, and a real estate professorship at the University of Texas at Austin was named in his honor.